**Working Agenda, Zoom Summit 2 (6/30, 3-5pm)**

**Industry Initiatives that Work to Promote STEM Diversity**

**Welcome:** Marty Meehan, President, University of Massachusetts

Katherine Newman, System Chancellor of Academic Programs &

Senior Vice President of Economic Development, University of Massachusetts

**Keynote:** Kenneth L. Turner, President & CEO, Massachusetts Life Sciences Center

*The Industry Imperative of STEM Diversity*

**Industry panel: Exploring Successful DEI Initiatives in Industry Settings**

Dell Technologies, Cindy Etherington, Vice President of Education Services Technologies & Peggy Dias,

Senior Director of IT, UMass Dartmouth

GitHub, Sofia Bonnet, Senior Director, Diversity, Inclusion and Belonging

Vertex Pharmaceuticals, Diane Cruz-Solash, Vice President Inclusion, Diversity & Equity and Early

Career Talent

Gingko Bioworks, Adam Harmon, Director of Diversity & Inclusion

Q&A

Break

**Evidence of Impact: How do we know what works in industry?**

* Laurel Smith-Doerr, Professor of Sociology, UMass Amherst. *“Organizational structures in biotech companies that promote equity and inclusion”*
* Edward Chang, Assistant Professor, Harvard Business School. “*Strategies for Organizations to Attract More Demographically Diverse Job Applicants*”

Q&A

**Wrap-up: *Where do we go from here?***

* Nilanjana Dasgupta, Founder of UMass Amherst Institute for Diversity Science and the REBLS Network